For Immediate Release

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Raltron Expands Rep Network to Support Growing Customer Base

MIAMI – November 13, 2019 -- Raltron, a global leader in high performance frequency management products, has expanded its representative network to better support customers in the Southwestern United States and Mexico. Raltron has partnered with Arotech Inc and Tandem Technical Sales respectively to help customers shorten design cycles and simplify the supply chain process.

Both companies will support Raltron's full product offering, which includes the most comprehensive line of frequency management devices in the industry. From simple tuning fork crystals to high stability oven controlled crystal oscillators, Raltron's commitment to research and development enables the continued development of application-specific crystal devices, LTCC filters, oscillators, SAW devices, wireless antennas and more.

Based in the Phoenix metropolitan area, Arotech Inc will serve Raltron customers in Arizona, New Mexico and southern Nevada. Arotech Inc specializes in sales and marketing of semiconductor, passive, opto-electronic and electro-mechanical products. For nearly two decades, Arotech Inc has helped companies grow their business through advanced product knowledge and superior customer service.

Tandem Technical Sales (TTS) will service Raltron customers in Mexico. Based in Dallas, TX, TSS is the combined entity of two well-known manufacturer's representatives – OM Associates & Technical Marketing Inc (TMI). In a world of merging technologies and markets, Tandem Technical Sales continues to evolve along with the industry to provide best-in-class sales and service.

"We are exited to expand our representative network and look forward to building strong partnerships with both Arotech and Tandem Technical Sales that results in the development of new business across tradtional and ermerging markets," said Ross Weiss, VP Sales and Marketing at Raltron. "We are dedicated to continuous growth through investing in our product development and channel partners to better serve these traditional markets like automotive, consumer, mobile, industrial and medical, as well as new markets including IoT, M2M and smart metering,"

For more information please visit http://www.raltron.com/

About Raltron

Founded in 1983, Raltron is a privately held ISO-9001:2015 certified company that offers the most comprehensive line of frequency management devices in the industry. Raltron develops, manufactures, markets and sells worldwide products including timing crystals, crystal oscillators, VCO's, VCXOs, TCXOs, OCXOs, filters, ceramic resonators and a variety of WiFi and wireless antennas, cables and connectors. Raltron is dedicated to continuous growth through investing in its traditional markets like automotive, consumer, industrial and medical, as well as new markets including IoT, M2M and smart metering. Its products are marketed through a worldwide network of independently owned representatives and franchised distributors.